

## Stunning Shop Windows with Bandoxaldecor from Almeco



Creating a shop window that attracts potential buyers all around the world is one of the most discussed topics in the visual merchandising of large international Groups. Advertising or colour can be captivating in Europe and in the United States, but at the same time trigger different emotions in Asia or Africa.



The most important aspects in the study of an “international” display are therefore the colour, the graphics, the light, the background and then the physical element that creates amazement, curiosity and invites to stop...

A permanent tie joins Almeco and L’Oreal, but today we are happy to celebrate a new design with Louis Vuitton.

The French fashion house has designed and produced a great shop window with warm colours in gold shades of bright and luminous finish to create a backdrop to the softness of a multi-coloured sand cascade.

Admire the bandoxaldecor backgrounds in all the showcases of the world, from the 1,800sqm flagship store on the Champs-Elysees in Paris, to the most remote boutiques in Hawaii or on the island of Guam.

